

Tobacco Control Unit - Institut Català d'Oncologia

WHO Collaborating Center on Tobacco Control



Tobacco Control Seminars

Moving the WHO FCTC forward in its second decade: the role of evidence in strengthening and accelerating the fight against the global tobacco epidemic

Prof. Geoffrey T. Fong

Professor of Psychology and Public Health
University of Waterloo

March 21st, 2017 (15:00 h. – 16:00 h)

ICO L'Hospitalet, "Trueta" classroom (1st Floor) [[How to get ICO](#)]

Dr. Geoffrey T. Fong is Professor of Psychology and of Public Health and Health Systems at the University of Waterloo and Senior Investigator at the Ontario Institute for Cancer Research. Dr. Fong is Founder and Chief Principal Investigator of the International Tobacco Control Policy Evaluation Project (ITC Project). He received his B.A. in psychology from Stanford and his Ph.D. in social psychology from the University of Michigan, and has held faculty positions at Northwestern and Princeton. For the past 15 years, Dr. Fong has focused his research on tobacco use and on evaluating tobacco control policies. In 2002, he founded the International Tobacco Control Policy Evaluation Project (the ITC Project), a research consortium of over 150 researchers across 28 countries. In each country, the ITC Project has conducted large-scale longitudinal cohort surveys to evaluate the impact of tobacco control policies of the WHO Framework Convention on Tobacco Control (FCTC).

In May 2013, Dr. Fong was awarded a WHO World No Tobacco Day Award for his work "which has been instrumental for the advance of the implementation of the WHO Framework Convention on Tobacco Control, not only in the Region of the Americas but worldwide." In March 2015, Dr. Fong received a Luther R. Terry Award for Outstanding Research Contribution at the World Conference on Tobacco or Health, a global award given every three years. He is in twitter as @GFong570.