

# JATC2-WP8 TAPS Questionnaire

Dear colleague,

As part of the Work Package 8, the Tobacco Control Unit of the Catalan Institute of Oncology (ICO) is launching this experts' consultation with the overall goal to gather evidence to map and assess TAPS loopholes and challenges across MS and to identify best practices for application and enforcement of TAPS bans, both domestic and cross-border in line with FCTC Article 13 and its implementation guidelines.

Thank you very much for your collaboration!

## INTRODUCTION TO THE QUESTIONNAIRE:

Questionnaire to identify tobacco advertising, promotion and sponsorship (TAPS) loopholes and identify best practices for application and enforcement of TAPS bans, both domestic and cross-border, in Europe

Within work-package (WP) 8 of the Joint Action on Tobacco Control (JATC) 2, we would like to collect information on tobacco advertising, promotion, and sponsorship (TAPS) loopholes and identify best practices for the application and enforcement of TAPS bans, both domestic and cross-border in European countries. All different products, containing tobacco or nicotine, are considered (such as tobacco for smoking, tobacco for oral use, chewing or snuffing, electronic cigarettes, heated tobacco products, nicotine pouches), with exception of registered nicotine replacement products. You have been selected among the experts who could provide information on this issue in your country. For this reason, we invite you to fill in the following questionnaire.

Your participation will contribute to better planning of future interventions in this area and in advocating for a new Tobacco Advertising Directive. We will keep you informed about the progress of the WP8 and how the information you provided has been used. Also, we will ask your permission to include your name in the list of key informants consulted in our Reports and papers.

This questionnaire consists of approximately 60 questions (please notice that the questionnaire allows you to save and stop the process) and it has two main sections. The first section is about the most frequent problems encountered in the area of TAPS bans and loopholes (gaps) in the current regulatory framework. In the second section, you will be asked to describe up to four selected best practices for the application and enforcement of TAPS bans, both domestic and cross-border (originating from the country or entering the country) and/or - overcoming the current loopholes in the TAPS bans that were implemented in your country. Please, refer to the following definition of the best practice:

A best practice is a relevant policy or intervention implemented in a real-life setting and which has been favorably assessed in terms of adequacy (ethics and evidence) and equity as well as effectiveness and efficiency related to process and outcomes.

Please fill in the following questionnaire within (RELEVANT DATE: to be added later). The length of completing the questionnaire will be of approximately 60 minutes. The questionnaire is time-consuming and we appreciate very much your effort.

## CONSENT TO THE USE OF PERSONAL DATA

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\* By accepting the following statement, you give your consent to the processing of your personal data:

You consent to the collection and processing of your personal data (name, surname, job position, e-mail address, institution, country, telephone number, website of the project/practice) to manage the submission and subsequent evaluation of your submitted best practice(s). You submit the data voluntarily and your consent can be withdrawn at any time, without any consequences. Data are collected according to the Regulation (EC) No 45/2001 of the European Parliament and the Council of 18 December 2000.

You understand and agree that the provided information is correct and may be used by the WP8 leaders for the purposes indicated.

You understand and agree that your name and institution can be listed in the JATC-2 website and reports.

I consent to the collection and processing of my personal data. I understand and agree that the provided information is correct and may be used for the purposes indicated. I understand and agree that my name and institution can be listed in the JATC-2 website and reports.

**CONTACT INFORMATION OF THE PERSON WHO IS COMPLETING THE QUESTIONNAIRE**

Given name: \_\_\_\_\_

Last name: \_\_\_\_\_

Position: \_\_\_\_\_

Institution: \_\_\_\_\_

Type of Institution:  University  
 Governemental  
 NGO  
 Public Research Centre  
 Public Hospital  
 Other

Please specify "Other": \_\_\_\_\_

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Country:

- Afghanistan
- Albania
- Algeria
- American Samoa
- Andorra
- Angola
- Anguilla
- Antarctica
- Antigua and Barbuda
- Argentina
- Armenia
- Aruba
- Australia
- Austria
- Azerbaijan
- The
- Bahrain
- Bangladesh
- Barbados
- Belarus
- Belgium
- Belize
- Benin
- Bermuda
- Bhutan
- Bolivia
- Bosnia and Herzegovina
- Botswana
- Bouvet Island
- Brazil
- British Indian Ocean Territory
- British Virgin Islands (BVI)
- Brunei
- Bulgaria
- Burkina Faso
- Burma
- Burundi
- Cambodia
- Cameroon
- Canada
- Cape Verde
- Cayman Islands
- Central African Republic
- Chad
- Chile
- China
- Christmas Island
- Cocos (Keeling) Islands
- Colombia
- Comoros
- Congo (DR)
- Congo (Republic)
- Cook Islands
- Costa Rica
- Cote d'Ivoire
- Croatia
- Cuba
- Curacao
- Cyprus
- Czech Republic
- Denmark
- Djibouti
- Dominica
- Dominican Republic
- Ecuador
- Egypt
- El Salvador
- Equatorial Guinea
- Eritrea

- Estonia
- Eswatini
- Ethiopia
- Falkland Islands (Islas Malvinas)
- Faroe Islands
- Fiji
- Finland
- France
- French Guiana
- French Polynesia
- French Southern and Antarctic Lands
- Gabon
- The
- Gaza Strip
- Georgia
- Germany
- Ghana
- Gibraltar
- Greece
- Greenland
- Grenada
- Guadeloupe
- Guam
- Guatemala
- Guernsey
- Guinea
- Guinea-Bissau
- Guyana
- Haiti
- Heard Island and McDonald Islands
- Holy See (Vatican City)
- Honduras
- Hong Kong SAR
- Hungary
- Iceland
- India
- Indonesia
- Iran
- Iraq
- Ireland
- Isle of Man
- Israel
- Italy
- Jamaica
- Japan
- Jersey
- Jordan
- Kazakhstan
- Kenya
- Kiribati
- South
- Kosovo
- Kuwait
- Kyrgyzstan
- Laos
- Latvia
- Lebanon
- Lesotho
- Liberia
- Libya
- Liechtenstein
- Lithuania
- Luxembourg
- Macau SAR
- Madagascar
- Malawi
- Malaysia
- Maldives
- Mali
- Malta
- Marshall Islands

- Martinique
- Mauritania
- Mauritius
- Mayotte
- Mexico
- Federated States of
- Moldova
- Monaco
- Mongolia
- Montenegro
- Montserrat
- Morocco
- Mozambique
- Namibia
- Nauru
- Nepal
- Netherlands
- New Caledonia
- New Zealand
- Nicaragua
- Niger
- Nigeria
- Niue
- Norfolk Island
- North Macedonia
- Northern Mariana Islands
- Norway
- Oman
- Pakistan
- Palau
- Panama
- Papua New Guinea
- Paraguay
- Peru
- Philippines
- Pitcairn Islands
- Poland
- Portugal
- Puerto Rico
- Qatar
- Reunion
- Romania
- Russian Federation
- Rwanda
- Saint Barthelemy
- Saint Helena, Ascension, and Tristan da Cunha
- Saint Kitts and Nevis
- Saint Lucia
- Saint Martin
- Saint Pierre and Miquelon
- Saint Vincent and the Grenadines
- Samoa
- San Marino
- Sao Tome and Principe
- Saudi Arabia
- Senegal
- Serbia
- Seychelles
- Sierra Leone
- Singapore
- Sint Maarten
- Slovakia
- Slovenia
- Solomon Islands
- Somalia
- South Africa
- South Georgia and the Islands
- South Sudan
- Spain
- Sri Lanka
- Sudan

- Suriname
- Svalbard
- Sweden
- Switzerland
- Syria
- Taiwan
- Tajikistan
- Tanzania
- Thailand
- Timor-Leste
- Togo
- Tokelau
- Tonga
- Trinidad and Tobago
- Tunisia
- Turkey
- Turkmenistan
- Turks and Caicos Islands
- Tuvalu
- Uganda
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- United States Minor Outlying Islands
- Uruguay
- Uzbekistan
- Vanuatu
- Venezuela
- Vietnam
- Virgin Islands (US)
- Wallis and Futuna
- West Bank
- Western Sahara
- Yemen
- Zambia
- Zimbabwe

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E-mail:

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Website and other (optional) contact details:

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**TECHNICAL INSTRUCTIONS REGARDING THE COMPLETION OF THE QUESTIONNAIRE**

Your answers are saved every time you press either "Next Page >>" or "



**SECTION 1 contains questions about most frequent problems encountered in advertising, promotion and sponsorship of tobacco and related products.**

**1% Complete**  
**Survey 1% Complete**

1 In your country, has the regulation of TAPS changed during the last three years?  Yes  
 No  
 Don't know

Please, shortly describe the changes of TAPS regulation in your country in the last three years.

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2 Do you encounter any problems with advertising, promotion and sponsorship of tobacco and related products within your country or originating from your country?  Yes  
 No  
 Don't know

3 Please, shortly describe the main problems that you encounter with advertising, promotion and sponsorship of tobacco and related products within your country or originating from your country.

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4 Please shortly describe what is done in your country to overcome these problems (problems that you encounter with advertising, promotion and sponsorship of tobacco and related products within your country or originating from your country).

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5 Do you encounter any problems with advertising, promotion and sponsorship of tobacco and related products entering your country?  Yes  
 No  
 Don't know

6 Please, shortly describe the main problems that you encounter with current regulation of TAPS entering your country.

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7 Please shortly describe what is done to overcome these problems (problems that you encounter with advertising, promotion and sponsorship of tobacco and related products entering your country).

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8 Please rate the extent of the current problems in advertising, promotion and sponsorship of tobacco and related products inside your country, originating from your country and entering your country.

	High	Moderate	Low	None	Don't know
Inside the country	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Originating from your country	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Entering the country

- 9 In your opinion, what are the main reasons behind current problems in advertising, promotion and sponsorship of tobacco and related products inside your country, originating from your country and entering your country? Please select all that apply.

	Gaps in current regulation	Problems with implementation of regulation	Problems in monitoring and enforcement	Low compliance with the regulation	New approaches by the industry	Don't know
Inside the country	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Originating from your country	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Entering the country	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**SECTION 1 contains questions about most frequent problems encountered in advertising, promotion and sponsorship of tobacco and related products.**

**6% Complete**

**Survey 6% Complete**

- 10 Please rate the extent of the current problems in advertising, promotion and sponsorship for different types of products in your country.

	High	Moderate	Low	None	Don't know
Tobacco products for smoking (cigarettes, roll-you-own, cigars, cigarillos, pipes of tobacco, waterpipes)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Heated tobacco products sticks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Heated tobacco products devices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tobacco for oral use, snuffing or chewing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electronic cigarettes liquids	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electronic cigarettes devices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New products containing nicotine, such as nicotine pouches	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

- 11 In your opinion, what are the main reasons behind current problems in advertising, promotion and sponsorship for different types of products in your country? Please select all that apply.

	Gaps in current regulation	Problems with implementation of regulation	Problems in monitoring and enforcement	Low compliance with the regulation	New approaches by the industry	Don't know
Tobacco products for smoking (cigarettes, roll-you-own, cigars, cigarillos, pipes of tobacco, waterpipes)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heated tobacco products sticks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heated tobacco products devices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tobacco for oral use, snuffing or chewing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronic cigarettes liquids	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronic cigarettes devices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New products containing nicotine, such as nicotine pouches	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- 12 Please rate the extent of the current problems in advertising, promotion and sponsorship for tobacco products for smoking (cigarettes, roll-you-own, cigars, cigarillos, pipes of tobacco, waterpipes) in your country.

	High	Moderate	Low	None	Don't know
Advertising outside the home (e.g. billboards, posters at bus-stops, advertising in sports stadia, advertising in taxis, and advertising on public transport)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cinema advertising (e.g. prior to movie)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free samples, free gifts and promotional items (i.e. distribution of free tobacco product samples, or free gifts supplied by tobacco manufacturers, or tobacco-branded promotional items, in the street, in the mail/post, at events, in restaurants/bars/discotheques and any other retail outlets)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free trial of products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competitions or prize draws linked to products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products visible on display in shops, supermarkets and other retail outlets (i.e. products can be seen by customers and are not required to be hidden behind shutters or curtains, or are not required to be stocked out of sight under a counter)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advertising at point of sale in shops, supermarkets and other retail outlets (i.e. posters inside shops, posters on shop windows, branding on display units or vending machines, branding on other shop furniture and fittings)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local print advertising for the general public (e.g. national or local newspapers, magazines)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International print advertising for the general public (e.g. international newspapers, magazines)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Print advertising in the trade press (e.g. magazines and newsletters for tobacco traders and retailers)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local TV advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International TV advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local radio advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International radio advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Product placement (i.e. manufacturers paying for their products to be featured in films and television programmes, or brand names mentioned in the likes of radio broadcasts)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use of products in films or television without explicit mention of the brand	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Crosses with sponsorship (e.g., branding on race car)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online sales by specialist retailers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wider sales channels (e.g. e-commerce websites)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-retailer websites (e.g. search engines, news services), social media, appstore or apps downloaded from appstores for mobile devices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sponsorship (i.e. financial support for cultural, sporting and other events, or for organisations)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate Social Responsibility actions by tobacco companies (i.e. donations, funding for research or scholarship, corporate entertaining, and any other activities carried out by companies under the heading of corporate social responsibility)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Brand stretching and imitation products (i.e. companies producing non-tobacco products under their brand name, such as clothing, and tobacco companies selling e-cigarettes using the same brand name as tobacco products and which resemble tobacco products)

Corporate promotion and other public relations tactics (e.g. Mission Winnow, Unsmoke your world, Foundation for a Smoke-Free World)

Other

Please specify "Other": \_\_\_\_\_

13 In your opinion, what are the main reasons behind current problems in advertising, promotion and sponsorship of tobacco products for smoking (cigarettes, roll-you-own, cigars, cigarillos, pipes of tobacco, waterpipes) in your country? Please select all that apply.

	Gaps in current regulation	Problems with implementation of regulation	Problems in monitoring and enforcement	Low compliance with the regulation	New approaches by the industry	Don't know
Advertising outside the home (e.g. billboards, posters at bus-stops, advertising in sports stadia, advertising in taxis, and advertising on public transport)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cinema advertising (e.g. prior to movie)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free samples, free gifts and promotional items (i.e. distribution of free tobacco product samples, or free gifts supplied by tobacco manufacturers, or tobacco-branded promotional items, in the street, in the mail/post, at events, in restaurants/bars/discotheques and any other retail outlets)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Free trial of products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Competitions or prize draws linked to products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Products visible on display in shops, supermarkets and other retail outlets (i.e. products can be seen by customers and are not required to be hidden behind shutters or curtains, or are not required to be stocked out of sight under a counter)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising at point of sale in shops, supermarkets and other retail outlets (i.e. posters inside shops, posters on shop windows, branding on display units or vending machines, branding on other shop furniture and fittings)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local print advertising for the general public (e.g. national or local newspapers, magazines)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International print advertising for the general public (e.g. international newspapers, magazines)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print advertising in the trade press (e.g. magazines and newsletters for tobacco traders and retailers)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local TV advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International TV advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local radio advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International radio advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product placement (i.e. manufacturers paying for their products to be featured in films and television programmes, or brand names mentioned in the likes of radio broadcasts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Use of products in films or television without explicit mention of the brand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crosses with sponsorship (e.g., branding on race car)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online sales by specialist retailers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wider sales channels (e.g. e-commerce websites)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-retailer websites (e.g. search engines, news services), social media, appstore or apps downloaded from appstores for mobile devices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship (i.e. financial support for cultural, sporting and other events, or for organisations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate Social Responsibility actions by tobacco companies (i.e. donations, funding for research or scholarship, corporate entertaining, and any other activities carried out by companies under the heading of corporate social responsibility)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brand stretching and imitation products (i.e. companies producing non-tobacco products under their brand name, such as clothing, and tobacco companies selling e-cigarettes using the same brand name as tobacco products and which resemble tobacco products)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate promotion and other public relations tactics (e.g. Mission Winnow, Unsmoke your world, Foundation for a Smoke-Free World)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please specify "Other":

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14 Please rate the extent of the current problems in advertising, promotion and sponsorship for tobacco for oral use, snuffing or chewing in your country.



	High	Moderate	Low	None	Don't know
Advertising outside the home (e.g. billboards, posters at bus-stops, advertising in sports stadia, advertising in taxis, and advertising on public transport)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cinema advertising (e.g. prior to movie)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free samples, free gifts and promotional items (i.e. distribution of free tobacco product samples, or free gifts supplied by tobacco manufacturers, or tobacco-branded promotional items, in the street, in the mail/post, at events, in restaurants/bars/discotheques and any other retail outlets)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free trial of products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competitions or prize draws linked to products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products visible on display in shops, supermarkets and other retail outlets (i.e. products can be seen by customers and are not required to be hidden behind shutters or curtains, or are not required to be stocked out of sight under a counter)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advertising at point of sale in shops, supermarkets and other retail outlets (i.e. posters inside shops, posters on shop windows, branding on display units or vending machines, branding on other shop furniture and fittings)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local print advertising for the general public (e.g. national or local newspapers, magazines)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International print advertising for the general public (e.g. international newspapers, magazines)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Print advertising in the trade press (e.g. magazines and newsletters for tobacco traders and retailers)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local TV advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International TV advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local radio advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International radio advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Product placement (i.e. manufacturers paying for their products to be featured in films and television programmes, or brand names mentioned in the likes of radio broadcasts)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use of products in films or television without explicit mention of the brand	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Crosses with sponsorship (e.g., branding on race car)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online sales by specialist retailers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wider sales channels (e.g. e-commerce websites)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-retailer websites (e.g. search engines, news services), social media, appstore or apps downloaded from appstores for mobile devices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sponsorship (i.e. financial support for cultural, sporting and other events, or for organisations)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate Social Responsibility actions by tobacco companies (i.e. donations, funding for research or scholarship, corporate entertaining, and any other activities carried out by companies under the heading of corporate social responsibility)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Brand stretching and imitation products (i.e. companies producing non-tobacco products under their brand name, such as clothing, and tobacco companies selling e-cigarettes using the same brand name as tobacco products and which resemble tobacco products)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate promotion and other public relations tactics (e.g. Mission Winnow, Unsmoke your world, Foundation for a Smoke-Free World)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please specify "Other":

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- 15 In your opinion, what are the main reasons behind current problems in advertising, promotion and sponsorship of tobacco for oral use, snuffing or chewing in your country? Please select all that apply.

	Gaps in current regulation	Problems with implementation of regulation	Problems in monitoring and enforcement	Low compliance with the regulation	New approaches by the industry	Don't know
Advertising outside the home (e.g. billboards, posters at bus-stops, advertising in sports stadia, advertising in taxis, and advertising on public transport)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cinema advertising (e.g. prior to movie)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free samples, free gifts and promotional items (i.e. distribution of free tobacco product samples, or free gifts supplied by tobacco manufacturers, or tobacco-branded promotional items, in the street, in the mail/post, at events, in restaurants/bars/discotheques and any other retail outlets)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free trial of products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Competitions or prize draws linked to products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Products visible on display in shops, supermarkets and other retail outlets (i.e. products can be seen by customers and are not required to be hidden behind shutters or curtains, or are not required to be stocked out of sight under a counter)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising at point of sale in shops, supermarkets and other retail outlets (i.e. posters inside shops, posters on shop windows, branding on display units or vending machines, branding on other shop furniture and fittings)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local print advertising for the general public (e.g. national or local newspapers, magazines)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International print advertising for the general public (e.g. international newspapers, magazines)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print advertising in the trade press (e.g. magazines and newsletters for tobacco traders and retailers)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local TV advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International TV advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local radio advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International radio advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product placement (i.e. manufacturers paying for their products to be featured in films and television programmes, or brand names mentioned in the likes of radio broadcasts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use of products in films or television without explicit mention of the brand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Crosses with sponsorship (e.g., branding on race car)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online sales by specialist retailers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wider sales channels (e.g. e-commerce websites)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-retailer websites (e.g. search engines, news services), social media, appstore or apps downloaded from appstores for mobile devices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship (i.e. financial support for cultural, sporting and other events, or for organisations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate Social Responsibility actions by tobacco companies (i.e. donations, funding for research or scholarship, corporate entertaining, and any other activities carried out by companies under the heading of corporate social responsibility)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brand stretching and imitation products (i.e. companies producing non-tobacco products under their brand name, such as clothing, and tobacco companies selling e-cigarettes using the same brand name as tobacco products and which resemble tobacco products)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate promotion and other public relations tactics (e.g. Mission Winnow, Unsmoke your world, Foundation for a Smoke-Free World)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please specify "Other":

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16 Please rate the extent of the current problems in advertising, promotion and sponsorship for electronic cigarettes (incl. devices) in your country.

	High	Moderate	Low	None	Don't know
Advertising outside the home (e.g. billboards, posters at bus-stops, advertising in sports stadia, advertising in taxis, and advertising on public transport)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cinema advertising (e.g. prior to movie)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free samples, free gifts and promotional items (i.e. distribution of free tobacco product samples, or free gifts supplied by tobacco manufacturers, or tobacco-branded promotional items, in the street, in the mail/post, at events, in restaurants/bars/discotheques and any other retail outlets)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free trial of products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competitions or prize draws linked to products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products visible on display in shops, supermarkets and other retail outlets (i.e. products can be seen by customers and are not required to be hidden behind shutters or curtains, or are not required to be stocked out of sight under a counter)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advertising at point of sale in shops, supermarkets and other retail outlets (i.e. posters inside shops, posters on shop windows, branding on display units or vending machines, branding on other shop furniture and fittings)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local print advertising for the general public (e.g. national or local newspapers, magazines)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International print advertising for the general public (e.g. international newspapers, magazines)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Print advertising in the trade press (e.g. magazines and newsletters for tobacco traders and retailers)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local TV advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International TV advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local radio advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International radio advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Product placement (i.e. manufacturers paying for their products to be featured in films and television programmes, or brand names mentioned in the likes of radio broadcasts)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use of products in films or television without explicit mention of the brand	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Crosses with sponsorship (e.g., branding on race car)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online sales by specialist retailers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wider sales channels (e.g. e-commerce websites)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-retailer websites (e.g. search engines, news services), social media, appstore or apps downloaded from appstores for mobile devices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sponsorship (i.e. financial support for cultural, sporting and other events, or for organisations)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate Social Responsibility actions by tobacco companies (i.e. donations, funding for research or scholarship, corporate entertaining, and any other activities carried out by companies under the heading of corporate social responsibility)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Brand stretching and imitation products (i.e. companies producing non-tobacco products under their brand name, such as clothing, and tobacco companies selling e-cigarettes using the same brand name as tobacco products and which resemble tobacco products)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate promotion and other public relations tactics (e.g. Mission Winnow, Unsmoke your world, Foundation for a Smoke-Free World)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please specify "Other":

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- 17 In your opinion, what are the main reasons behind current problems in advertising, promotion and sponsorship of electronic cigarettes (incl. devices) in your country? Please select all that apply.

	Gaps in current regulation	Problems with implementation of regulation	Problems in monitoring and enforcement	Low compliance with the regulation	New approaches by the industry	Don't know
Advertising outside the home (e.g. billboards, posters at bus-stops, advertising in sports stadia, advertising in taxis, and advertising on public transport)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cinema advertising (e.g. prior to movie)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free samples, free gifts and promotional items (i.e. distribution of free tobacco product samples, or free gifts supplied by tobacco manufacturers, or tobacco-branded promotional items, in the street, in the mail/post, at events, in restaurants/bars/discotheques and any other retail outlets)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free trial of products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Competitions or prize draws linked to products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Products visible on display in shops, supermarkets and other retail outlets (i.e. products can be seen by customers and are not required to be hidden behind shutters or curtains, or are not required to be stocked out of sight under a counter)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising at point of sale in shops, supermarkets and other retail outlets (i.e. posters inside shops, posters on shop windows, branding on display units or vending machines, branding on other shop furniture and fittings)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local print advertising for the general public (e.g. national or local newspapers, magazines)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International print advertising for the general public (e.g. international newspapers, magazines)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print advertising in the trade press (e.g. magazines and newsletters for tobacco traders and retailers)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local TV advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International TV advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local radio advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International radio advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product placement (i.e. manufacturers paying for their products to be featured in films and television programmes, or brand names mentioned in the likes of radio broadcasts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use of products in films or television without explicit mention of the brand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Crosses with sponsorship (e.g., branding on race car)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online sales by specialist retailers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wider sales channels (e.g. e-commerce websites)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-retailer websites (e.g. search engines, news services), social media, appstore or apps downloaded from appstores for mobile devices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship (i.e. financial support for cultural, sporting and other events, or for organisations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate Social Responsibility actions by tobacco companies (i.e. donations, funding for research or scholarship, corporate entertaining, and any other activities carried out by companies under the heading of corporate social responsibility)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brand stretching and imitation products (i.e. companies producing non-tobacco products under their brand name, such as clothing, and tobacco companies selling e-cigarettes using the same brand name as tobacco products and which resemble tobacco products)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate promotion and other public relations tactics (e.g. Mission Winnow, Unsmoke your world, Foundation for a Smoke-Free World)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please specify "Other":

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18 Please rate the extent of the current problems in advertising, promotion and sponsorship for heated tobacco products (incl. devices) in your country.

	High	Moderate	Low	None	Don't know
Advertising outside the home (e.g. billboards, posters at bus-stops, advertising in sports stadia, advertising in taxis, and advertising on public transport)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cinema advertising (e.g. prior to movie)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free samples, free gifts and promotional items (i.e. distribution of free tobacco product samples, or free gifts supplied by tobacco manufacturers, or tobacco-branded promotional items, in the street, in the mail/post, at events, in restaurants/bars/discotheques and any other retail outlets)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free trial of products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competitions or prize draws linked to products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products visible on display in shops, supermarkets and other retail outlets (i.e. products can be seen by customers and are not required to be hidden behind shutters or curtains, or are not required to be stocked out of sight under a counter)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advertising at point of sale in shops, supermarkets and other retail outlets (i.e. posters inside shops, posters on shop windows, branding on display units or vending machines, branding on other shop furniture and fittings)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local print advertising for the general public (e.g. national or local newspapers, magazines)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International print advertising for the general public (e.g. international newspapers, magazines)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Print advertising in the trade press (e.g. magazines and newsletters for tobacco traders and retailers)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local TV advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International TV advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local radio advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International radio advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Product placement (i.e. manufacturers paying for their products to be featured in films and television programmes, or brand names mentioned in the likes of radio broadcasts)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use of products in films or television without explicit mention of the brand	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Crosses with sponsorship (e.g., branding on race car)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online sales by specialist retailers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wider sales channels (e.g. e-commerce websites)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-retailer websites (e.g. search engines, news services), social media, appstore or apps downloaded from appstores for mobile devices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sponsorship (i.e. financial support for cultural, sporting and other events, or for organisations)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate Social Responsibility actions by tobacco companies (i.e. donations, funding for research or scholarship, corporate entertaining, and any other activities carried out by companies under the heading of corporate social responsibility)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Brand stretching and imitation products (i.e. companies producing non-tobacco products under their brand name, such as clothing, and tobacco companies selling e-cigarettes using the same brand name as tobacco products and which resemble tobacco products)

Corporate promotion and other public relations tactics (e.g. Mission Winnow, Unsmoke your world, Foundation for a Smoke-Free World)

Other

Please specify "Other": \_\_\_\_\_

19 In your opinion, what are the main reasons behind current problems in advertising, promotion and sponsorship of heated tobacco products (incl. devices) in your country? Please select all that apply.

	Gaps in current regulation	Problems with implementation of regulation	Problems in monitoring and enforcement	Low compliance with the regulation	New approaches by the industry	Don't know
Advertising outside the home (e.g. billboards, posters at bus-stops, advertising in sports stadia, advertising in taxis, and advertising on public transport)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cinema advertising (e.g. prior to movie)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free samples, free gifts and promotional items (i.e. distribution of free tobacco product samples, or free gifts supplied by tobacco manufacturers, or tobacco-branded promotional items, in the street, in the mail/post, at events, in restaurants/bars/discotheques and any other retail outlets)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free trial of products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Competitions or prize draws linked to products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Products visible on display in shops, supermarkets and other retail outlets (i.e. products can be seen by customers and are not required to be hidden behind shutters or curtains, or are not required to be stocked out of sight under a counter)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising at point of sale in shops, supermarkets and other retail outlets (i.e. posters inside shops, posters on shop windows, branding on display units or vending machines, branding on other shop furniture and fittings)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local print advertising for the general public (e.g. national or local newspapers, magazines)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International print advertising for the general public (e.g. international newspapers, magazines)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print advertising in the trade press (e.g. magazines and newsletters for tobacco traders and retailers)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local TV advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International TV advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local radio advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International radio advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product placement (i.e. manufacturers paying for their products to be featured in films and television programmes, or brand names mentioned in the likes of radio broadcasts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use of products in films or television without explicit mention of the brand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Crosses with sponsorship (e.g., branding on race car)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online sales by specialist retailers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wider sales channels (e.g. e-commerce websites)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-retailer websites (e.g. search engines, news services), social media, appstore or apps downloaded from appstores for mobile devices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship (i.e. financial support for cultural, sporting and other events, or for organisations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate Social Responsibility actions by tobacco companies (i.e. donations, funding for research or scholarship, corporate entertaining, and any other activities carried out by companies under the heading of corporate social responsibility)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brand stretching and imitation products (i.e. companies producing non-tobacco products under their brand name, such as clothing, and tobacco companies selling e-cigarettes using the same brand name as tobacco products and which resemble tobacco products)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate promotion and other public relations tactics (e.g. Mission Winnow, Unsmoke your world, Foundation for a Smoke-Free World)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please specify "Other":

---

20 Please rate the extent of the current problems in advertising, promotion and sponsorship for new products containing nicotine, such as nicotine pouches, in your country.

	High	Moderate	Low	None	Don't know
Advertising outside the home (e.g. billboards, posters at bus-stops, advertising in sports stadia, advertising in taxis, and advertising on public transport)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cinema advertising (e.g. prior to movie)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free samples, free gifts and promotional items (i.e. distribution of free tobacco product samples, or free gifts supplied by tobacco manufacturers, or tobacco-branded promotional items, in the street, in the mail/post, at events, in restaurants/bars/discotheques and any other retail outlets)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free trial of products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competitions or prize draws linked to products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products visible on display in shops, supermarkets and other retail outlets (i.e. products can be seen by customers and are not required to be hidden behind shutters or curtains, or are not required to be stocked out of sight under a counter)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advertising at point of sale in shops, supermarkets and other retail outlets (i.e. posters inside shops, posters on shop windows, branding on display units or vending machines, branding on other shop furniture and fittings)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local print advertising for the general public (e.g. national or local newspapers, magazines)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International print advertising for the general public (e.g. international newspapers, magazines)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Print advertising in the trade press (e.g. magazines and newsletters for tobacco traders and retailers)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local TV advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International TV advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or local radio advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International radio advertising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Product placement (i.e. manufacturers paying for their products to be featured in films and television programmes, or brand names mentioned in the likes of radio broadcasts)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use of products in films or television without explicit mention of the brand	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Crosses with sponsorship (e.g., branding on race car)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online sales by specialist retailers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wider sales channels (e.g. e-commerce websites)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-retailer websites (e.g. search engines, news services), social media, appstore or apps downloaded from appstores for mobile devices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sponsorship (i.e. financial support for cultural, sporting and other events, or for organisations)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate Social Responsibility actions by tobacco companies (i.e. donations, funding for research or scholarship, corporate entertaining, and any other activities carried out by companies under the heading of corporate social responsibility)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Brand stretching and imitation products (i.e. companies producing non-tobacco products under their brand name, such as clothing, and tobacco companies selling e-cigarettes using the same brand name as tobacco products and which resemble tobacco products)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate promotion and other public relations tactics (e.g. Mission Winnow, Unsmoke your world, Foundation for a Smoke-Free World)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please specify "Other":

---

- 21 In your opinion, what are the main reasons behind current problems in advertising, promotion and sponsorship of new products containing nicotine, such as nicotine pouches, in your country? Please select all that apply.

	Gaps in current regulation	Problems with implementation of regulation	Problems in monitoring and enforcement	Low compliance with the regulation	New approaches by the industry	Don't know
Advertising outside the home (e.g. billboards, posters at bus-stops, advertising in sports stadia, advertising in taxis, and advertising on public transport)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cinema advertising (e.g. prior to movie)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free samples, free gifts and promotional items (i.e. distribution of free tobacco product samples, or free gifts supplied by tobacco manufacturers, or tobacco-branded promotional items, in the street, in the mail/post, at events, in restaurants/bars/discotheques and any other retail outlets)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free trial of products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Competitions or prize draws linked to products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Products visible on display in shops, supermarkets and other retail outlets (i.e. products can be seen by customers and are not required to be hidden behind shutters or curtains, or are not required to be stocked out of sight under a counter)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising at point of sale in shops, supermarkets and other retail outlets (i.e. posters inside shops, posters on shop windows, branding on display units or vending machines, branding on other shop furniture and fittings)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local print advertising for the general public (e.g. national or local newspapers, magazines)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International print advertising for the general public (e.g. international newspapers, magazines)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print advertising in the trade press (e.g. magazines and newsletters for tobacco traders and retailers)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local TV advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International TV advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or local radio advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International radio advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product placement (i.e. manufacturers paying for their products to be featured in films and television programmes, or brand names mentioned in the likes of radio broadcasts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use of products in films or television without explicit mention of the brand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Crosses with sponsorship (e.g., branding on race car)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online sales by specialist retailers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wider sales channels (e.g. e-commerce websites)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-retailer websites (e.g. search engines, news services), social media, appstore or apps downloaded from appstores for mobile devices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship (i.e. financial support for cultural, sporting and other events, or for organisations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate Social Responsibility actions by tobacco companies (i.e. donations, funding for research or scholarship, corporate entertaining, and any other activities carried out by companies under the heading of corporate social responsibility)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brand stretching and imitation products (i.e. companies producing non-tobacco products under their brand name, such as clothing, and tobacco companies selling e-cigarettes using the same brand name as tobacco products and which resemble tobacco products)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate promotion and other public relations tactics (e.g. Mission Winnow, Unsmoke your world, Foundation for a Smoke-Free World)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please specify "Other":

---

**SECTION 1 contains questions about most frequent problems encountered in advertising, promotion and sponsorship of tobacco and related products.**

**12% Complete**  
**Survey 12% Complete**

- 22 In your opinion, which are the most important gaps in the regulation of advertising, promotion and sponsorship of tobacco and related products - please provide three concrete examples. \_\_\_\_\_
- 
- 23 What would be your suggestion of measures necessary to avoid/to correct the gaps you described in the previous question? \_\_\_\_\_
- 
- 24 In the final report Study on smoke-free environments and advertising of tobacco and related products several gaps were identified in current regulation of advertising, promotion and sponsorship of tobacco and related products by different countries. Please, rate the importance of these gaps for your country.
- |  | High                  | Moderate              | Low                   | None                  | Don't know            |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Gaps in definitions in different rules (Tobacco Advertising Directive, Framework Convention on Tobacco Control, Audio-visual Media Services Directive, Tobacco Products Directive) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Gaps or difficulties regarding advertising, promotion and sponsorship on Internet and social media.  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Gaps or difficulties regarding advertising, promotion and sponsorship on social media.   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Gaps or uncertainties concerning emerging or novel products.   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The possibility of cross-border internet sales (= a kind of advertising).  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Gaps or uncertainties regarding events with a cross-border dimension.  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Exclusion of devices (HTP, e-cigarettes) from TAPS bans.   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
- 
- 25 In the final report Study on smoke-free environments and advertising of tobacco and related products, several suggestions to improve current regulation of advertising, promotion and sponsorship of tobacco and related products were made by different countries. Please, rate the importance of each for your country.

	High	Moderate	Low	None	Don't know
Provisions on TAPS in EU regulation covering all emerging products, including heated tobacco products and their devices.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social media advertising more clearly included and covered by EU regulation.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A broader definition of advertising, which includes the behaviour of smoking (to prevent visuals of people smoking in social media posts, articles, or apps).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
TAPS bans accompanied by an efficient enforcement mechanism.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU-level online compliance tool.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mandatory reporting of tobacco industry promotional expenditures.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greater cooperation between Member States to improve the enforcement system (including exchange of best practices, discussion on challenges faced and steps taken to overcome them).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Collaboration between Member States and other relevant stakeholders (for example, civil society organisations, global initiatives - such as Stopping Tobacco Organizations and Products - citizens and audio-visual services regulators).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**SECTION 2 contains questions on best practices for application and enforcement of TAPS bans, both domestic and cross-border (originating from the country or entering the country) and best practices to overcome the current loopholes in the TAPS legislation.**

**17% Complete**

**Survey 17% Complete**

In your country, can you identify any best practices for:

- Yes  
 No

Application and enforcement of TAPS bans, both domestic and cross-border (originating from the country or entering the country) and/or

Overcoming the current loopholes in the TAPS bans that were implemented in your country.

A best practice is a relevant policy or intervention implemented in a real-life setting and which has been favourably assessed in terms of adequacy (ethics and evidence) and equity as well as effectiveness and efficiency related to process and outcomes.

---

Please describe up to four best practices in this area.

---

**SECTION 2 contains questions on best practices for application and enforcement of TAPS bans, both domestic and cross-border (originating from the country or entering the country) and best practices to overcome the current loopholes in the TAPS legislation.**

**22% Complete**

**Survey 22% Complete**

DESCRIPTION OF THE PRACTICE

1 Please indicate the title/name of the practice (in original language and English translation, if the original language is not English). Please do not use acronyms.

\_\_\_\_\_

2 Please briefly describe the best practice and its main characteristics.

\_\_\_\_\_

3 Please, provide possible sources of information where the practice is described, such as link to a website or link to any available documents (reports, articles).

\_\_\_\_\_

If relevant, please upload possible documentation (if not available on the internet but on public domain).

5 What is/was the justification (need or problem) for developing this practice? Please select all that apply.

- Development/implementation of new TAPS regulation/measure
- Frequent violations of TAPS regulation
- Data on high exposure to TAPS in general population or specific population groups
- Other
- Don't know

Please specify "Other":

\_\_\_\_\_

6 The practice refers to (please select all that apply):

- TAPS within the country
- Cross-border TAPS, originating from the country
- Cross-border TAPS, entering the country
- Don't know



**SECTION 2 contains questions on best practices for application and enforcement of TAPS bans, both domestic and cross-border (originating from the country or entering the country) and best practices to overcome the current loopholes in the TAPS legislation.**

**28% Complete**

**Survey 28% Complete**

7 Which area of TAPS does/did the practice apply to?  
Please select all that apply.

- Advertising outside the home (e.g. billboards, posters at bus-stops, advertising in sports stadia, advertising in taxis, and advertising on public transport)
- Cinema advertising (e.g. prior to movie launching)  Free samples, free gifts and promotional items (i.e. distribution of free tobacco product samples, or free gifts supplied by tobacco manufacturers, or tobacco-branded promotional items, in the street, in the mail/post, at events, in restaurants/bars/discotheques and any other retail outlets)  Free trial of tobacco products for smoking, e-cigarettes, HTPs and other products  Competitions or prize draws linked to tobacco products for smoking, e-cigarettes or HTPs or other products
- Products visible on display in shops, supermarkets and other retail outlets (i.e. products can be seen by customers and are not required to be hidden behind shutters or curtains, or are not required to be stocked out of sight under a counter)
- Advertising at point of sale in shops, supermarkets and other retail outlets (i.e. posters inside shops, posters on shop windows, branding on display units or vending machines, branding on other shop furniture and fittings)  National or local print advertising for the general public (e.g. national or local newspapers, magazines)
- International print advertising for the general public (e.g. international newspapers, magazines)  Print advertising in the trade press (e.g. magazines and newsletters for tobacco traders and retailers)
- National or local TV advertising
- International TV advertising
- National or local radio advertising
- International radio advertising
- Product placement (i.e. manufacturers paying for their products to be featured in films and television programmes, or brand names mentioned in the likes of radio broadcasts)  Use of tobacco products, e-cigarettes, HTPs and other products in films or television without explicit mention of the brand  Crosses with sponsorship (e.g., branding on race car)  Online sales by specialist retailers of tobacco for smoking, e-cigarettes, HTPs and other products
- Wider sales channels (e.g. e-commerce websites)  Non-retailer websites (e.g. search engines, news services), social media, appstore or apps downloaded from appstores for mobile devices  Sponsorship (i.e. financial support for cultural, sporting or

- other events, or for organisations)
- Corporate Social Responsibility actions by tobacco companies (i.e. donations, funding for research or scholarship, corporate entertaining, and any other activities carried out by companies under the heading of corporate social responsibility)
  - Brand stretching and imitation products (i.e. companies producing non-tobacco products under their brand name, such as clothing, and tobacco companies selling e-cigarettes using the same brand name as tobacco products and which resemble tobacco products)
  - Corporate promotion and other public relations tactics (e.g. Mission Winnow, Unsmoke your world, Foundation for a Smoke-Free World)  Other
  - Don't know

---

Please specify "Other":

---

**SECTION 2 contains questions on best practices for application and enforcement of TAPS bans, both domestic and cross-border (originating from the country or entering the country) and best practices to overcome the current loopholes in the TAPS legislation.**

**33% Complete**

**Survey 33% Complete**

- 8 Which tobacco, related and nicotine products does/did the practice apply to? Please select all that apply.
- Combustible tobacco products
  - Heated tobacco products
  - Smokeless tobacco products
  - Electronic cigarettes
  - New products containing nicotine, such as nicotine pouches
  - Other
  - Don't know

Please specify "Other":

---

- 9 This practice is/was a result of (please select all that apply):
- Defining TAPS as a priority public health area
  - Inclusion of TAPS in a strategy/ action plan
  - Response to an identified TAPS problem
  - Other
  - Don't know

Please specify "Other":

---

- 10 What is/was the type of the practice? Please select all that apply.
- Information/Awareness raising programme, campaign
  - National health promotion programme
  - Policy/Action plan/Action programme/Strategy
  - Regulation/Ban
  - Monitoring/Surveillance/Evaluation/Research
  - Enforcement/Implementation
  - Service delivery approach/Method
  - Tool/instrument
  - Guideline
  - Training
  - Health in All Policies
  - Other
  - Don't know

Please specify "Other":

---

**SECTION 2 contains questions on best practices for application and enforcement of TAPS bans, both domestic and cross-border (originating from the country or entering the country) and best practices to overcome the current loopholes in the TAPS legislation.**

**39% Complete**

**Survey 39% Complete**

- 11 What is/was the geographical scope of the practice?  
Please select all that apply.
- International  
 National  
 Regional  
 Local

Please specify the names of the participating countries:

\_\_\_\_\_

Please specify the Nation:

\_\_\_\_\_

Please specify the regions:

\_\_\_\_\_

Please specify the cities/municipalities or other local units:

\_\_\_\_\_

- 12 Do you know the approximate start date (year or month) of the practice?
- Yes  
 No

Please provide the start date of the practice. If you don't know the exact date please refer to the closest months and years and choose 15 as days.

\_\_\_\_\_

- 13 Is the practice still ongoing?
- Yes  
 No  
 Don't know

Please provide the end date of the practice and the reason for ending the practice. If you don't know the exact date please refer to the closest months and years and choose 15 as days.

\_\_\_\_\_

- 14 Is/was this practice built on well-founded theory/principles?
- Yes  
 No  
 Don't know

Please specify:

\_\_\_\_\_

---

15 Which evidence/data is/was considered in the development of this practice? Please select all that apply.

- International evidence
- Grey literature
- National standards/guidelines
- Local data from nationally representative studies
- Local data from other studies
- Consultation with experts
- Previous practices
- Pilot studies
- Other
- Don't know

---

Please specify "Other":

---

**SECTION 2 contains questions on best practices for application and enforcement of TAPS bans, both domestic and cross-border (originating from the country or entering the country) and best practices to overcome the current loopholes in the TAPS legislation.**

**44% Complete**

**Survey 44% Complete**

- 16 Does/did the design of the practice thoroughly describe the practice in terms of purpose, SMART objectives and methods\*?
- Yes  
 No  
 Don't know

SMART stands for Specific, Measurable, Achievable, Realistic, Time-related goals, this is an approach used to set accurate and reachable objectives.

\* (i.e. recruitment, location of intervention, concrete activities, and timeframe (sequence, frequency, and duration))

Please provide details or links to the relevant document describing the design or upload this document:

Please provide details or links to the relevant document describing the design or upload this document

- 17 What are/were the objectives of the practice? Please select all that apply.
- To decrease the exposure to TAPS  
 To detect violations of TAPS regulation  
 To increase compliance to TAPS regulation, decrease number of violations  
 To resolve a specific type of violation of TAPS regulation  
 To ammend gaps in TAPS regulation  
 To increase awareness/knowledge on industry practices in TAPS  
 To detect new types of TAPS and new channels  
 To prepare for and optimize the implementation of new TAPS regulation  
 Other  
 Don't know

Please specify "Other":

- 18 Please, describe what methods are/were used in the practice? Please select all that apply.

	Intervention protocol	survey methods	Panel of experts	Training development	Enforcement	Marketing	Other	Don't know
To decrease the exposure to TAPS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To detect violations of TAPS regulation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To increase compliance to TAPS regulation, decrease number of violations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To resolve a specific type of violation of TAPS regulation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To ammend gaps in TAPS regulation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To increase awareness/knowledge on industry practices in TAPS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To detect new types of TAPS and new channels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To prepare for and optimize the implementation of new TAPS regulation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please specify "Other":

---

Please provide sources of information (online references):

---

**SECTION 2 contains questions on best practices for application and enforcement of TAPS bans, both domestic and cross-border (originating from the country or entering the country) and best practices to overcome the current loopholes in the TAPS legislation.**

**50% Complete**

**Survey 50% Complete**

- 19 Was the practice enforced?  Yes  
 No

Please provide information on how the enforcement was set and who/which entity is/was in charge of the supervision and controlling of its compliance:

\_\_\_\_\_

- 20 What are/were the main outcomes of the practice?

Please describe the most important quantitative and/or qualitative obtained results and main lessons learned. Please clearly and precisely summarize the main outcomes regarding achieved improvements, impact and/or eventual negative effects, and whether or not the desired outputs and outcomes of the practice changed during the implementation of the practice. The outcomes are the changes that have occurred because of the practice i.e. when the objectives are reached.

\_\_\_\_\_

- 21 What indicators are/were used in the monitoring of the process and outcome of the practice?

Indicators are variables measuring the performance of an action and the level to which the set objectives are reached. Process, output and outcome/impact should be reported.

\_\_\_\_\_



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**56% Complete**

**Survey 56% Complete**

TARGET POPULATION

- 22 Which is/was the target population of the practice?  
Please mark all that apply.

The target population are persons or entities who are expected to be/were positively affected by the action. Please mark all that apply. If there is no specific target population, tick "general population".

- General population  
 Gender specific groups  
 Age specific groups  
 Socioeconomic position (including educational level)  
 Certain levels in education system  
 Cultural/ethnic background  
 Vulnerable groups (Disability)  
 Vulnerable groups (Diseases)  
 Vulnerable groups (Prisoners)  
 Vulnerable groups (Sexual diversity, e.g., LGBTQ)  
 Vulnerable groups (Pregnant women)  
 Vulnerable groups (Immigrants/Refugees)  
 Urban setting  
 Rural settings  
 Don't know  
 Other

Please specify "Other":

---

- 23 Is/was the engagement of intermediaries/multipliers used to promote the meaningful participation of the target population?

- Other government departments  
 Other national authorities  
 Local authorities  
 Public Health Institutions  
 NGOs  
 None  
 Don't know  
 Others

Please specify "Other government departments":

---

Please specify "Other national authorities":

---

Please specify "Others":

---

**SECTION 2 contains questions on best practices for application and enforcement of TAPS bans, both domestic and cross-border (originating from the country or entering the country) and best practices to overcome the current loopholes in the TAPS legislation.**

**61% Complete**  
**Survey 61% Complete**

EQUITY

- 24 In the design of this practice, are/were relevant dimensions of equity adequately taken into consideration and targeted (i.e. gender, socioeconomic status, ethnicity, rural-urban area, vulnerable groups)?
- Yes  
 No  
 Don't know

Please describe more in detail or add relevant links or documents:

Please describe more in detail or add relevant links or documents:

- 25 During implementation of this practice, are/were specific actions taken to address the equity dimensions?
- Yes  
 No  
 Don't know

Please describe more in detail or add relevant links or documents:

Please describe more in detail or add relevant links or documents:

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**67% Complete**  
**Survey 67% Complete**

ETHICAL CONSIDERATIONS

- 26 Are you aware of any conflict of interest regarding this practice in its planning phase?  Yes  No  Don't know

Please describe more in detail or add relevant links or documents:

Please describe more in detail or add relevant links or documents:

- 27 Are you aware of any conflict of interest regarding this practice in its implementation phase?  Yes  No  Don't know

Please describe more in detail or add relevant links or documents:

Please describe more in detail or add relevant links or documents:

**SECTION 2 contains questions on best practices for application and enforcement of TAPS bans, both domestic and cross-border (originating from the country or entering the country) and best practices to overcome the current loopholes in the TAPS legislation.**

**72% Complete**

**Survey 72% Complete**

EMPOWERMENT AND PARTICIPATION

28 Is/was the intervention designed in consultation with the target population?  Yes  
 No  
 Don't know

29 Is/was the intervention implemented in consultation with the target population?  Yes  
 No  
 Don't know

Please describe more in detail or add relevant links or documents:

30 Is/was the intervention evaluated in consultation with the target population?  Yes  
 No  
 Don't know

Please add relevant links or documents with info on evaluation (if any):

Please add relevant links or documents with info on evaluation (if any):

31 Which representatives of the target population and other stakeholders are/were involved in the adoption/development, implementation or evaluation of the practice? Please, specify in which phase (development, implementation or evaluation) they have been involved.

	Development	Implementation	Evaluation
Representatives of the target population	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International/European public health authorities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National public health authorities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Regional public health authorities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local public health authorities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stakeholders from other than the health sector	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reseachers/academics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Schools	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Private companies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Civil society organisations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please describe in more detail which representatives of the target population and other stakeholders have been involved.

---

- 31 Which representatives of the target population and other stakeholders are/were involved in the adoption/development of the practice?

	Development
Representatives of the target population	<input type="radio"/>
International/European public health authorities	<input type="radio"/>
National public health authorities	<input type="radio"/>
Regional public health authorities	<input type="radio"/>
Local public health authorities	<input type="radio"/>
Stakeholders from other than the health sector	<input type="radio"/>
Reseachers/academics	<input type="radio"/>
Schools	<input type="radio"/>
Private companies	<input type="radio"/>
Civil society organisations	<input type="radio"/>
Others	<input type="radio"/>

Please describe in more detail which representatives of the target population and other stakeholders have been involved.

---

- 31 Which representatives of the target population and other stakeholders are/were involved in the implementation of the practice?

	Implementation
Representatives of the target population	<input type="radio"/>
International/European public health authorities	<input type="radio"/>
National public health authorities	<input type="radio"/>
Regional public health authorities	<input type="radio"/>
Local public health authorities	<input type="radio"/>
Stakeholders from other than the health sector	<input type="radio"/>

Reseachers/academics	<input type="radio"/>
Schools	<input type="radio"/>
Private companies	<input type="radio"/>
Civil society organisations	<input type="radio"/>
Others	<input type="radio"/>

---

Please describe in more detail which representatives of the target population and other stakeholders have been involved.

---

31 Which representatives of the target population and other stakeholders are/were involved in the evaluation of the practice?

	Evaluation
Representatives of the target population	<input type="radio"/>
International/European public health authorities	<input type="radio"/>
National public health authorities	<input type="radio"/>
Regional public health authorities	<input type="radio"/>
Local public health authorities	<input type="radio"/>
Stakeholders from other than the health sector	<input type="radio"/>
Reseachers/academics	<input type="radio"/>
Schools	<input type="radio"/>
Private companies	<input type="radio"/>
Civil society organisations	<input type="radio"/>
Others	<input type="radio"/>

---

Please describe in more detail which representatives of the target population and other stakeholders have been involved.

---

31 Which representatives of the target population and other stakeholders are/were involved in the adoption/development and implementation or evaluation of the practice? Please, specify in which phase (development or implementation) they have been involved.

	Development	Implementation
Representatives of the target population	<input type="radio"/>	<input type="radio"/>
International/European public health authorities	<input type="radio"/>	<input type="radio"/>
National public health authorities	<input type="radio"/>	<input type="radio"/>
Regional public health authorities	<input type="radio"/>	<input type="radio"/>
Local public health authorities	<input type="radio"/>	<input type="radio"/>

Stakeholders from other than the health sector	<input type="radio"/>	<input type="radio"/>
Reseachers/academics	<input type="radio"/>	<input type="radio"/>
Schools	<input type="radio"/>	<input type="radio"/>
Private companies	<input type="radio"/>	<input type="radio"/>
Civil society organisations	<input type="radio"/>	<input type="radio"/>
Others	<input type="radio"/>	<input type="radio"/>

Please describe in more detail which representatives of the target population and other stakeholders have been involved.

---

- 31 Which representatives of the target population and other stakeholders are/were involved in the adoption/development or evaluation of the practice? Please, specify in which phase (development or evaluation) they have been involved.

	Development	Evaluation
Representatives of the target population	<input type="radio"/>	<input type="radio"/>
International/European public health authorities	<input type="radio"/>	<input type="radio"/>
National public health authorities	<input type="radio"/>	<input type="radio"/>
Regional public health authorities	<input type="radio"/>	<input type="radio"/>
Local public health authorities	<input type="radio"/>	<input type="radio"/>
Stakeholders from other than the health sector	<input type="radio"/>	<input type="radio"/>
Reseachers/academics	<input type="radio"/>	<input type="radio"/>
Schools	<input type="radio"/>	<input type="radio"/>
Private companies	<input type="radio"/>	<input type="radio"/>
Civil society organisations	<input type="radio"/>	<input type="radio"/>
Others	<input type="radio"/>	<input type="radio"/>

Please describe in more detail which representatives of the target population and other stakeholders have been involved.

---

- 31 Which representatives of the target population and other stakeholders are/were involved in the mplementation or evaluation of the practice? Please, specify in which phase ( implementation or evaluation) they have been involved.

	Implementation	Evaluation
Representatives of the target population	<input type="radio"/>	<input type="radio"/>
International/European public health authorities	<input type="radio"/>	<input type="radio"/>
National public health authorities	<input type="radio"/>	<input type="radio"/>

Regional public health authorities	<input type="radio"/>	<input type="radio"/>
Local public health authorities	<input type="radio"/>	<input type="radio"/>
Stakeholders from other than the health sector	<input type="radio"/>	<input type="radio"/>
Reseachers/academics	<input type="radio"/>	<input type="radio"/>
Schools	<input type="radio"/>	<input type="radio"/>
Private companies	<input type="radio"/>	<input type="radio"/>
Civil society organisations	<input type="radio"/>	<input type="radio"/>
Others	<input type="radio"/>	<input type="radio"/>

Please describe in more detail which representatives of the target population and other stakeholders have been involved.

\_\_\_\_\_

32 Did the intervention achieve meaningful participation among the intended target population?

- Yes
- No
- Did the intervention achieve meaningful participation among the intended target population?
- Don't know

Please describe more in detail or add relevant links or documents:

Please describe more in detail or add relevant links or documents:

\_\_\_\_\_

33 Did the intervention develop strengths, resources and autonomy in the target population? (I.e. assets-based, salutogenic approach)?

- Yes
- No
- Did the intervention achieve meaningful participation among the intended target population?
- Don't know

Please describe more in detail or add relevant links or documents:

Please describe more in detail or add relevant links or documents:

\_\_\_\_\_



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**78% Complete**

**Survey 78% Complete**

COMPREHENSIVENESS OF THE INTERVENTION

- 34 Which is the current phase of the practice?
- The practice has been developed but not yet implemented  
 The practice has been implemented  
 The practice has been implemented and evaluated  
 The practice has been registered in a best practice registering portal  
 Don't know
- 
- 35 What are/were the organizations responsible for this practice? Please select all that apply.
- Enforcement agency  
 Government  
 Public agency  
 University  
 NGOs  
 Private institution  
 Other.  
 Don't know
- 
- 36 Please provide the full name of the entities you selected above in national language and English and acronym.
- \_\_\_\_\_
- 
- 37 Please specify also the responsibilities of the individual entities.
- \_\_\_\_\_
- 
- 38 Does/did the intervention have a comprehensive approach to health promotion addressing all relevant determinants, (i.e. including social determinants) and using different strategies (i.e. setting approach)?
- Yes  
 No  
 Don't know
- 
- Please describe more in detail or add relevant links or documents:
- 
- Please describe more in detail or add relevant links or documents:
- \_\_\_\_\_
- 
- 39 Was an effective partnership in place during the current implementation phase of the practice (i.e. multidisciplinary, intersectoral, multi-sectoral, and alliances with main stakeholders)?
- Yes  
 No  
 Don't know

Please describe more in detail or add relevant links or documents:

---

Please describe more in detail or add relevant links or documents:

---

40 Was the intervention aligned with a policy plan at the local, national, institutional or at international level?

- Yes
- No
- Don't know

---

Please describe more in detail or add relevant links or documents:

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---

Please describe more in detail or add relevant links or documents:

---

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**83% Complete**

**Survey 83% Complete**

EVALUATION

- 41 Has the practice been formally evaluated?
- Yes, by an external partner
  - Yes, the evaluation was carried out internally
  - Not yet, the intervention is still ongoing, but the evaluation is foreseen
  - No, the evaluation is not planned
  - Don't know

- 42 Did/will the intervention use a defined and appropriate evaluation framework for assessing structure, processes and outcomes? (i.e. validated tools, evidences of the results of the evaluation linked to actions to reshape the implementation accordingly, efficiency assessment of the intervention (after implementation)(e.g. cost versus outcome)
- Yes
  - No
  - Not yet defined at this stage of the practice
  - Don't know

Please describe more in detail or add relevant links or documents:

Please describe more in detail or add relevant links or documents:

- 43 What type of evaluation was performed/is planned? Please select all that apply.
- Formative
  - Process
  - Impact
  - Outcome
  - Economic
  - Goals-based
  - Summative
  - Other
  - Not yet defined at this stage of the practice
  - Don't know

Please specify "Other":

- 
- 44 What method of evaluation was used/is planned? Please select all that apply.
- Management by Objective (MBO)
  - Critical Incident Method.
  - Checklist Method.
  - 360-Degree Performance Appraisal.
  - Self-Evaluation.
  - Ratings Scale.
  - Performance Test.
  - Other
  - Not yet defined at this stage of the practice
  - Don't know

---

Please specify "Other":

---

- 
- 45 Specifically, what has been/will be measured? Process (respondents, method, and participants' satisfaction); effects (impact/outcomes); others?
- 

- 
- 46 Please specify the organizations that conducted/will conduct the evaluation.
- 

- 
- 47 Did the evaluation results achieve the stated goals and objectives?
- Yes
  - No
  - Evaluation results are not yet available
  - Don't know

---

Please describe more in detail or add relevant links or documents:

---

Please describe more in detail or add relevant links or documents:

---

- 
- 48 Did the intervention have any information/monitoring system in place to regularly deliver data aligned with evaluation and reporting needs?
- Yes
  - No
  - Don't know

---

Please describe more in detail or add relevant links or documents:

---

Please describe more in detail or add relevant links or documents:

---

**SECTION 2 contains questions on best practices for application and enforcement of TAPS bans, both domestic and cross-border (originating from the country or entering the country) and best practices to overcome the current loopholes in the TAPS legislation.**

**89% Complete**

**Survey 89% Complete**

SUSTAINABILITY

- 49 Is the continuation of the intervention ensured through institutional ownership that guarantees funding and human resources, and/or mainstreamed?  Yes  
 No  
 Don't know

Please describe more in detail or add relevant links or documents:

Please describe more in detail or add relevant links or documents:

- 50 Is there a broad support for the intervention amongst those who implement it?  Yes  
 No  
 Don't know

Please describe more in detail or add relevant links or documents:

Please describe more in detail or add relevant links or documents:

- 51 Is there a broad support for the intervention amongst the intended target population?  Yes  
 No  
 Don't know

Please describe more in detail or add relevant links or documents:

Please describe more in detail or add relevant links or documents:

**SECTION 2 contains questions on best practices for application and enforcement of TAPS bans, both domestic and cross-border (originating from the country or entering the country) and best practices to overcome the current loopholes in the TAPS legislation.**

**94% Complete**

**Survey 94% Complete**

GOVERNANCE AND PROJECT MANAGEMENT

- 52 How is/was the practice funded?
- Own resources
  - External resources - public
  - External resources - private excluding the tobacco or nicotine industry
  - External resources - private including the tobacco or nicotine industry
  - No funds required
  - Don't know
  - Other

Please specify "Other":

\_\_\_\_\_

- 53 Please specify who funded the practice.

\_\_\_\_\_

- 54 Did/does the intervention include an adequate estimation of the human resources, material and budget requirements in clear relation with committed tasks?
- Yes
  - No
  - Don't know

Please describe more in detail or add relevant links or documents:

Please describe more in detail or add relevant links or documents:

\_\_\_\_\_

- 55 Were/are sources of funding specified in regards to stability and commitment?
- Yes
  - No
  - Don't know

Please describe more in detail or add relevant links or documents:

Please describe more in detail or add relevant links or documents:

\_\_\_\_\_

- 56 Were organisational structures clearly defined and described (i.e. responsibility assignments, flows of communication and work and accountabilities)?
- Yes
  - No
  - Don't know

---

Please describe more in detail or add relevant links or documents:

---

Please describe more in detail or add relevant links or documents:

---

**SECTION 2 contains questions on best practices for application and enforcement of TAPS bans, both domestic and cross-border (originating from the country or entering the country) and best practices to overcome the current loopholes in the TAPS legislation.**

**99% Complete**

**Survey 99% Complete**

TRANSFERABILITY

- 57 Level of transferability and/or scalability. Please select the most suitable option from the following.
- Transferability has not been considered. The practice has been implemented on local/regional/national level and transferability has not been considered in a systematic way.
  - Ready for transfer, but the practice has not been transferred yet. The practice has been developed on local/regional/national level and transferability has been considered and structural, political and systematic recommendations have been presented. However, the practice has not been transferred yet.
  - The practice has been transferred (i.e. scaled-up) within the same country/region. The practice has been scaled-up to other locations or regions or at national scale in the same country.

- 58 Is/was there an analysis of requirements for eventual scaling up such as foreseen barriers and facilitators, available? (i.e. resources, organisational commitment, ...)
- Yes
  - No
  - Don't know

Please describe more in detail or add relevant links or documents:

Please describe more in detail or add relevant links or documents:

- 59 Is/was the potential impact on the population targeted assessed (if the intervention is scaled up)?
- Yes
  - No
  - Don't know

Please describe more in detail or add relevant links or documents:

Please describe more in detail or add relevant links or documents:

- 60 Were/are there specific knowledge transfer strategies in place (evidence to practice)?
- Yes
  - No
  - Don't know

Please describe more in detail or add relevant links or documents:



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Please describe more in detail or add relevant links or documents:

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