

INSTRUCT Launching Event Agenda

Launching Event: Open Educational Resource (OER) in Smoking Cessation: INSTRUCT Project

Location: Rue Archimède 17, Ground Floor-B-1000 Brussels Belgium

13:00-14:00	<p>Closing Meeting Networking-Lunch</p> <ul style="list-style-type: none"> - Video on the experience of implementing Instruct - Networking with INSTRUCT Board Members and Attendees
14:00-14:40	<p>Welcoming of the INSTRUCT Launching Event (15'):</p> <ul style="list-style-type: none"> - Dr. Cristina Martínez. INSTRUCT Coordinator. Catalan Institute of Oncology - Ms Florence Berteletti, Eurocare - Dr. Oxana Domenti (WHO Representative in Brussels) - Prof. Florin Mihaltan (ENSP President) <p>INSTRUCT Open Educational Resource covers a "Gap": Training in Smoking Cessation in the Higher Education (15')</p> <ul style="list-style-type: none"> - Dr. Cristina Martínez. Catalan Institute of Oncology - Dr. Maria Duaso. King's College University
14:40-15:15	<p>How to use the INSTRUCT OER? (15')</p> <ul style="list-style-type: none"> - Dr. Jordi Vilaplana. University of Lleida <p>Experiences from teachers/students who have used it (7') Video about the experience of implementing INSTRUCT</p> <p>Implementation results and Policy Brief Document (15')</p> <ul style="list-style-type: none"> - Dr. Idoia Pardavila. University of Navarra - Dr. Sandra Tricas. Université Libre Bruxelles-Erasmus Hogeschool Brussel <p>Questions and Answers (10') + Coffee served to attendees</p>
15:15-16:30	<p>The importance of tobacco cessation in the curricula of healthcare students</p> <ul style="list-style-type: none"> - Prof. Dr. Isabelle Godin. Université Libre Bruxelles (short video) <p>Debate Moderator: Dr. Sandra Tricas. Université Libre Bruxelles - EhB</p> <ul style="list-style-type: none"> - Dr. Enkeleint Aggelos Mechili. University of Albania - Dr. Lilia Olefir. Director. Smoke-Free Partnership - Dr. Silvia Gómez. YERUN - Young European Research Universities <p>Closing remarks</p> <ul style="list-style-type: none"> - Mr. Cornel Radu-Loghin. ENSP Secretary General - Dr. Cristina Martínez. Catalan Institute of Oncology <p>Farewell Dr. Teresa Barroso. Escola Superior de Enfermagem de Coimbra</p>

Tobacco and vaping industry representatives are not accepted to attend this event. The same rule applies to any entity or individual advancing their interests linked to the tobacco and vaping industry in a commercial or non-commercial manner. There is a fundamental and irreconcilable conflict between the tobacco industry's interests and public health policy interests. (WHO-FCTC Art.5.3 – Guiding principles)