# Tobacco Control Unit - Institut Català d'Oncologia WHO Collaborating Center for Tobacco Control







## **Tobacco Control Seminar**

### Mix-methods approaches to study the alcohol and tobacco urban environment: the use of Photovoice and Geographical Information Systems

#### Xisca Sureda, BPharm, MPH, PhD

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### January 31st, 2020 (12:30 h - 13:30 h)

ICO L'Hospitalet, "Duran" classroom (1st Floor "Duran i Reynals" Building)

#### [How to get to ICO]

**Xisca Sureda** is an Assistant professor of Epidemiology and Public Health at the University of Alcalá. Associate Researcher at the Public Health and Epidemiology Research Group in the same University; Adjunct Associate Researcher at the Tobacco Control Unit, Catalan Institute of Oncology; and Adjunct Associate Researcher at the City University of New York (CUNY). Her research lines have been focused on the evaluation of the impact of alcohol and tobacco smoke-free policies on people attitudes and behavioural changes, drinking and smoking patterns and second-hand smoke exposure. She is the Principal Investigator of four national funded research projects in Spain, and co-investigator of the Heart Healthy Hoods project (https://hhhproject.eu/) funded by the European Research Council. She has published more than 40 publications in international high impact journals.

**Roberto Valiente** is a graduate in Geography and Master in Geographic Information Technologies, currently completing his doctorate at the Department of Geology, Geography and Environmental Science at the University of Alcalá. His PhD research is oriented to the application of techniques based on Geographic Information Systems in Epidemiological and Public Health studies, particularly focused on the characterization of the tobacco environment. Roberto takes part in the Epidemiology and Public Health Research Group in the University of Alcalá within which he has collaborated in several research projects (hhhproject.eu). In addition, Roberto is co-investigator in a recently funded project by the 'Instituto de Salud Carlos III' (Government of Spain) aimed at studying the availability of and accessibility to tobacco products around schools.

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